

Abstract

Purpose of the study is to design a strategy, and information technology systems at PT. Afia Anugerah Sembada in order to provide the right solution to support the company's business processes and company's performance, so that all the three can be integrated.

Our research method used is enterprise architecture method, which include goals & initiatives, products & service, data & information, system & applications, network & infrastructure.

The outcome of the research paper is to provide solutions to companies through three viewpoints, namely strategy, systems, and information technology is the conclusion that can be PT. Afia Anugerah Sembada requires the application of the Enterprise Architecture method in order to compete with other companies and can improve the performance of the company.

Keyword:

Enterprise, Architecture, Strategy, System, Technologi, Information